

# Looking to expand within the Nordics/Baltics?

Not sure where to start, land and expand?



**Grab our Tailored “Gateway to the Nordics/Baltics” service to Turbo Charge your Nordic/Baltic expansion**



## Market entry & Insights

Which other Nordic/Baltic market(s)?



## Business Setup

Accelerated business setup



## Operational support

Business, Finance, Legal, Tax



## Local ecosystem

Introduction to local ecosystem and key players



## Brand Promotion and Marketing

Local market promotion to target clients and partners



## Media and Events

Gain access to local industry leading events



## Business Development

Introduction to potential clients and partners



## Funding

Access to capital through TNA Invest

# What's the deal?



## Base package

- Price on application
- Assigned experts with in-depth local market knowledge

## Flex offer

- Customised Solutions
- Bespoke service addressing your unique needs and market dynamics

## Post Base package

- Flex offer
- Continued support on a time and materials basis

# How do we track success?



## Key Performance Indicators

Agreed project goals, KPIs, activities and deliverables, aligned with your goals for measurable success



## Regular Progress Review

Periodic updates on project progress against goals/KPIs



## Ongoing Feedback Mechanism

Continuous feedback loop to ensure you are satisfied with the service



## Post-support Evaluation

KPI review post-support to evaluate service success against project goals

## Join the Conversation



visit our website  
[www.technordicadvocates.org](http://www.technordicadvocates.org)



follow us on X  
[@TechNordicAdv](https://twitter.com/TechNordicAdv)



follow us on LinkedIn  
[tech-nordic-advocates](https://www.linkedin.com/company/tech-nordic-advocates)



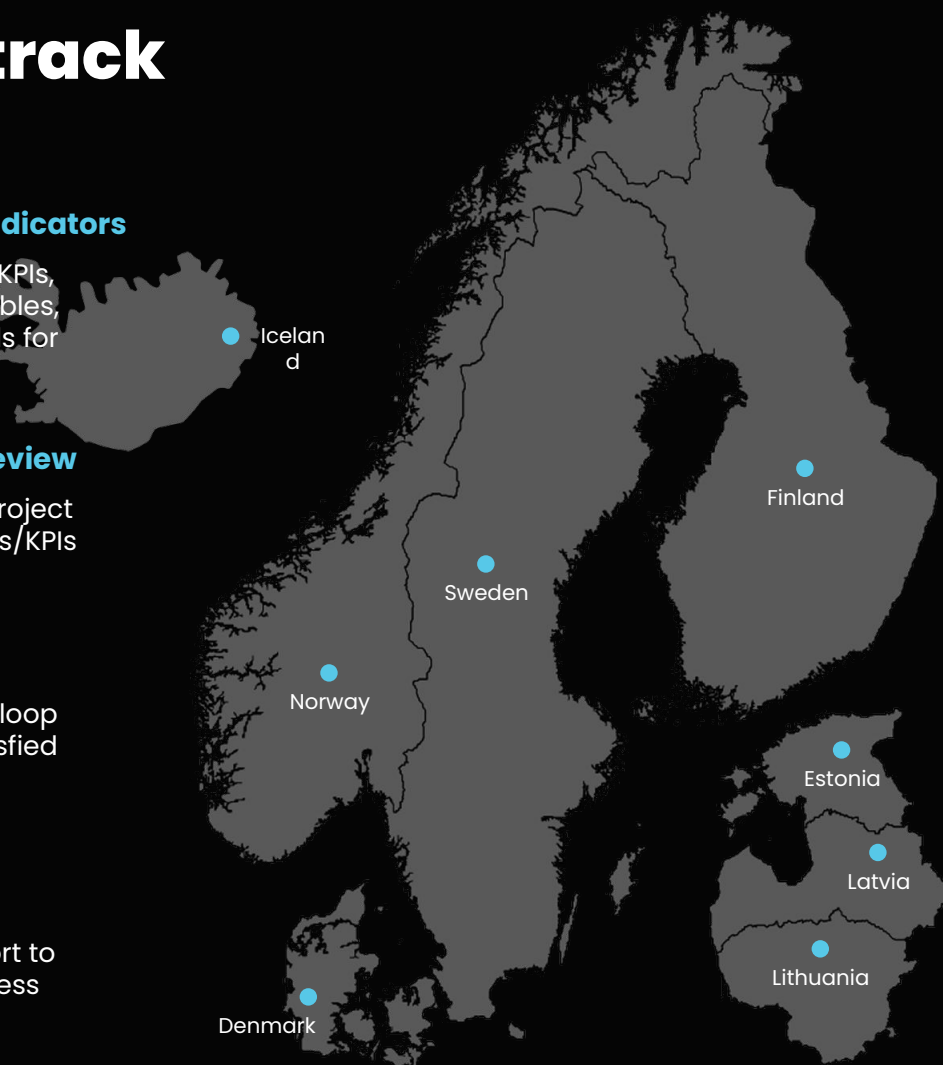
contact us directly  
[connect@technordicadvocates.org](mailto:connect@technordicadvocates.org)

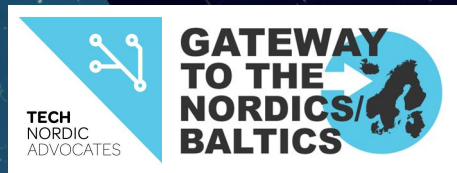


like our page on Facebook  
[technordicadvocates](https://www.facebook.com/technordicadvocates)



follow us on Instagram  
[technordicadvocates](https://www.instagram.com/technordicadvocates)





# Looking to Expand to the Nordics/Baltics?

Not sure where to start or  
How to land and expand?



## Grab our “Gateway to the Nordics” Service to Turbo Charge your Nordic/Baltic Market Entry and Expansion



### Market entry & Insights

Which market(s), when, entry point, etc.?



### Business Setup

Support for accelerated business setup



### Operational support

HR, Tax, Finance, Legal



### Local ecosystem

Introduction to local ecosystem and key players



### Brand Promotion and Marketing

Local market promotion to target clients and partners



### Media and Events

Gain access to local industry leading events



### Business Development

Introduction to potential clients and partners



### Funding

Access to capital through *TNA Invest*

# What's the deal?



## Base package

- Price on application
- Assigned experts with in-depth local market knowledge

## Flex offer

- Customised Solutions
- Tailored services addressing unique client needs and market dynamics.

## Post Base package

- Continuous assistance throughout the market entry process, as an additional service

## UK to Nordics/Baltics

- Tech Nordic Advocates is Department for Business and Trade Overseas Referral Partner

# How do we track success?



## Key Performance Indicators

Agreed KPIs aligned with your goals for measurable success



## Regular Progress Reports

Periodic updates on project milestones and achievements



## Client Feedback Mechanism

Continuous feedback loop to ensure client satisfaction and adaptability



## Post-Implementation Evaluation

Comprehensive review post-expansion to assess long-term success

## Join the Conversation



visit our website  
[www.technordicadvocates.org](http://www.technordicadvocates.org)



follow us on X  
[@TechNordicAdv](https://twitter.com/TechNordicAdv)



follow us on LinkedIn  
[tech-nordic-advocates](https://www.linkedin.com/company/tech-nordic-advocates)



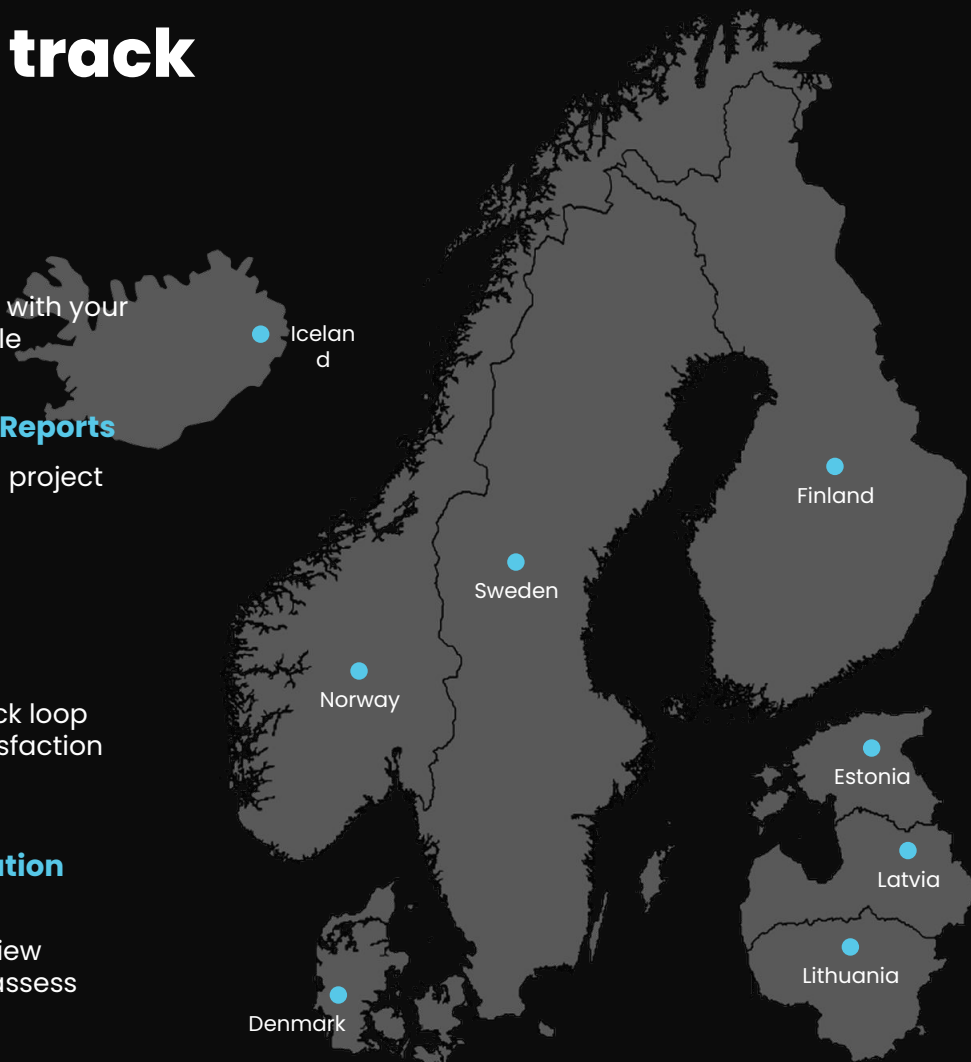
contact us directly  
[connect@technordicadvocates.org](mailto:connect@technordicadvocates.org)



like our page on Facebook  
[technordicadvocates](https://www.facebook.com/technordicadvocates)



follow us on Instagram  
[technordicadvocates](https://www.instagram.com/technordicadvocates)



# Looking to expand internationally?

Not sure where to start, how to land & expand or who can help?

Grab our *“Global Launch Pad – Gateway to Global Markets”* service to turbo charge your international expansion



## Market entry & Insights

Which international markets, when, entry point etc.?



## Business Setup

Get support for accelerated business setup



## Operational support

HR, Tax, Finance, Legal



## Local ecosystem

Introduction to local ecosystem and key players



## Brand Promotion and Marketing

Local market promotion to target clients and partners



## Media and Events

Gain access to local industry leading events



## Business Development

Introduction to potential clients and partners



## Funding

Access to capital through *TNA Invest*

## GATEWAY TO GLOBAL MARKETS



## Unrivalled International Expansion Programme

- TRACK 0** Kick-off event
- TRACK 1** Scaling a High-Growth Tech Company
- TRACK 2** International Expansion
- TRACK 3** Scaling Operations for International Expansion
- TRACK 4** Fundraising for International Expansion

## What's the deal? Key Performance Indicators

### Base package

- Time and cost tailored to your needs
- Assigned experts with in-depth local market knowledge

### Flex offer

- Customised solutions
- Tailored services addressing unique client needs and market dynamics

### Post base package/flex offer

- Continuous assistance throughout the market entry process, as an additional service

### Regular Progress Reports

- Periodic updates on project milestones and achievements

### Client Feedback Mechanism

- Continuous feedback loop to ensure client satisfaction and adaptability

### Post-Implementation Evaluation

- Comprehensive review post-expansion to assess long-term success

## Join the Conversation



visit our website  
[www.technordicadvocates.org](http://www.technordicadvocates.org)



follow us on X  
[@TechNordicAdv](https://twitter.com/TechNordicAdv)



follow us on LinkedIn  
[tech-nordic-advocates](https://www.linkedin.com/company/tech-nordic-advocates)



contact us directly  
[connect@technordicadvocates.org](mailto:connect@technordicadvocates.org)



like our page on Facebook  
[technordicadvocates](https://www.facebook.com/technordicadvocates)



follow us on Instagram  
[technordicadvocates](https://www.instagram.com/technordicadvocates)