

# GLOBAL LAUNCH PAD SINGAPORE



## What should I consider in advance?

Have I done sufficient market research (competitive landscape, market fit)?

What government support is available, either from my home country or from Singapore (government grants, trade missions, accelerators)?

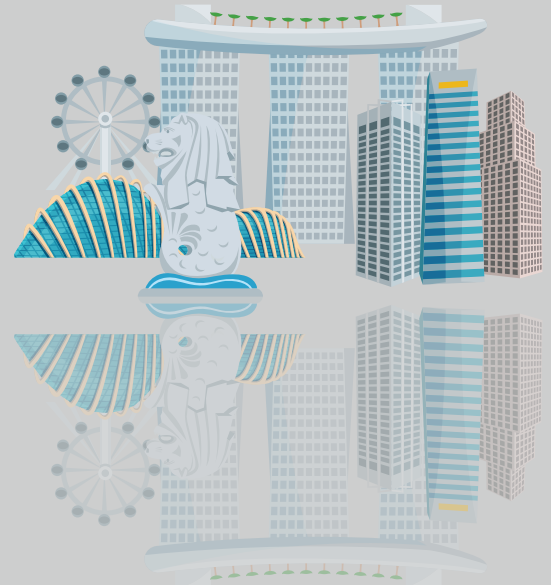
What are the key ecosystem entry points? Have I reached out to them (community groups, networking groups)?

Would it be valuable to spend some time in the market to meet potential partners or advisors (market entry, legal, commercial)?

Do I need to raise capital? Where and how am I hoping to do that (geography, type of funding)?

Are there talent and immigration issues to be considered (visas for founders, visas for employees)?

What are my regional scaling plans (partners, advisors, regulatory issues)?



## Who do I need to know?

### Community / Networking Groups

- Tech Singapore Advocates / Global Tech Advocates
- Action Community For Entrepreneurship
- Singapore Global Network
- Singapore Business Federation
- SGTech

### Market Entry / Business Development Specialists

- Collaborative Working Solutions
- Asia Market Entry
- Hawksford
- Acclime
- Scalerr

### Legal /Commercial Support

- Penningtons Manches Cooper
- Globalization Partners
- Watson Farley & Williams

### Singapore Government Support

- Singapore Economic Development Board
- SGInnovate
- Enterprise Singapore
- IMDA
- JTC

### Research & Development Support

- Life Science Incubator

## What events should I attend?

- Singapore Fintech Festival
- SWITCH
- Tech Week Singapore