



**LaunchPad: Tech Florida Advocates (TFLA) -  
Your Gateway to Growth in the Sunshine State and Beyond**

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**Welcome to Tech Florida Advocates (TFLA), the Florida chapter of Global Tech Advocates (GTA)!**

#### **About Florida:**

Sunshine, beaches, technology, and booming business? **It's not a dream, it's Florida!** This tech hotspot boasts a robust infrastructure network of airports, ports, trains, and more, making it the perfect place to launch your startup and catch some rays while you're at it. As the 4th largest economy in the US (and 14th in the World if it was a country), Florida attracts talent, investment, and a lot of innovation. In addition, its location makes it a gateway to the growing Latin American market, letting you expand your reach and thrive while you experience Florida's vibrant tech scene!

#### **About TFLA:**

**Are you a tech entrepreneur or startup looking to expand your business to the booming tech hub of Florida?** TFLA is your one-stop shop for information, resources, and connections to help you navigate the exciting possibilities and ensure a smooth launch.

#### **Here's what TFLA offers:**

- **Market Insights & Expertise:** Gain valuable insights into the Florida tech ecosystem, including growth trends, market needs, and potential challenges. Our team of experienced professionals can help you analyze your business model and product-market fit for success in the Sunshine State.
- **Connection & Networking:** TFLA connects you with a vibrant network of tech entrepreneurs, investors, mentors, and industry experts. Participate in our events, workshops, and networking sessions to build valuable relationships and access the support you need to thrive.
- **Launch & Growth Resources:** We provide comprehensive resources to guide your Florida launch, including:
  - Information on legal and regulatory requirements for establishing a business in Florida.
  - Assistance with finding the right office space or co-working options.

- Guidance on developing a winning go-to-market strategy tailored to the Florida market.

- **Community & Support:** TFLA fosters a supportive community where you can connect with like-minded individuals, share experiences, and access valuable mentorship. Our partners also have excellent networks to enhance your reach.

## Why Choose TFLA?

- **Local Expertise:** TFLA leverages its advocates' deep knowledge and connections to provide tailored guidance specific to the Florida market.

- **Proven Network:** We connect you to our partners and professionals who can support your growth and success.

- **Comprehensive Resources:** Access a wealth of information and resources to streamline your Florida launch.

- **Community & Mentorship:** Find support and guidance from experienced entrepreneurs and industry experts.

## Ready to Launch Your Tech Dream in Florida?

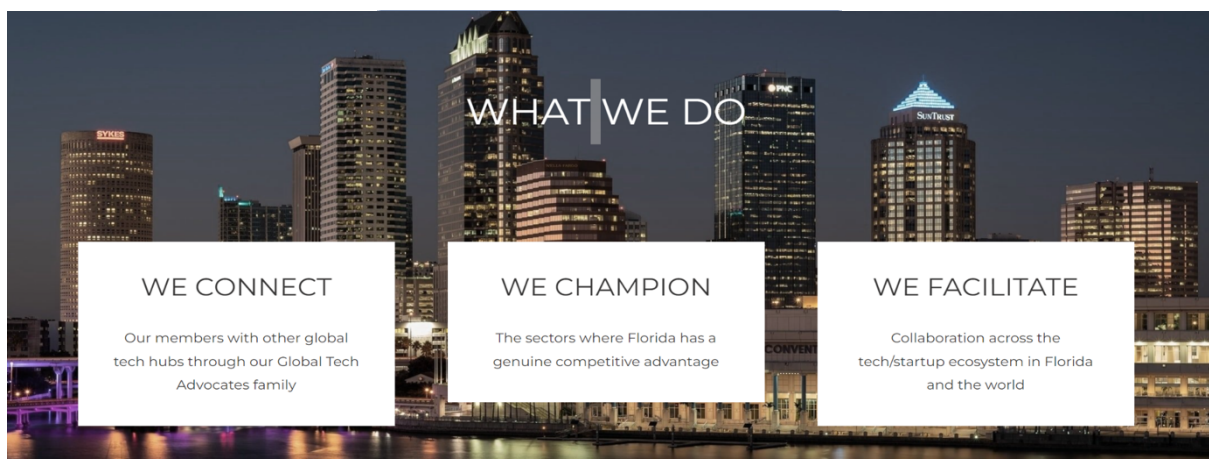
Join TFLA today and unlock the full potential of your business in the Sunshine State!

### Contact Us:

- Website: [www.techfloridaadvocates.org](http://www.techfloridaadvocates.org)

- Email: [info@techfloridaadvocates.org](mailto:info@techfloridaadvocates.org)

We look forward to partnering with you on your Florida tech journey!



### Some US info resources & articles:

**SelectUSA:** Provides state-by-state resources for business expansion:  
<https://www.selectusasummit.us/>

**Forbes, How To Start A Business In Florida (2024 Guide)**  
<https://www.forbes.com/advisor/business/how-start-business-florida/>

**US Expansion Partners (GTA's US partner):** Guides international companies entering the US market: [https://www.linkedin.com/posts/davidbrose\\_hiring-a-salesperson-is-not-a-us-expansion-activity-7175813822568366081-4pYO](https://www.linkedin.com/posts/davidbrose_hiring-a-salesperson-is-not-a-us-expansion-activity-7175813822568366081-4pYO)

**Orlando Economic Partnership** <https://orlando.org/>

**The Miami-Dade Beacon Council** <https://www.beaconcouncil.com/>

**South Florida Tech Hub** <https://techhubsouthflorida.org/>

**Business News Daily, How to Run a Business in Florida**  
<https://www.businessnewsdaily.com/8811-doing-business-in-florida.html>

**Refresh Miami** <https://ecosystem.refreshmiami.com/>