

Global Launch Pad

Tech Emerging Europe Advocates (TEEA)

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Tech Emerging Europe Advocates (TEEA) is a community of tech professionals and enthusiasts spanning 25 countries. Run by Emerging Europe, a management advisory, TEEA offers an integrated approach to business development and stakeholder engagement through market intelligence, thought leadership and network access.

The TEEA network covers the following high-growth markets:

- Central Europe – Bulgaria, Croatia, Czechia, Hungary, Poland, Romania, Slovakia, Slovenia
- Eastern Europe – Armenia, Azerbaijan, Belarus, Georgia, Moldova, Ukraine
- South-East Europe – Albania, Bosnia and Herzegovina, Kosovo, Montenegro, North Macedonia, Serbia
- Central Asia – Kazakhstan, Kyrgyzstan, Uzbekistan, Tajikistan, Turkmenistan

In addition to the Tech Emerging Europe Advocates programme, Emerging Europe also covers three North-East Europe countries – Estonia, Latvia and Lithuania, which are featured in our market intelligence and reports.

Soft landing support

We offer:

1. Market intelligence and insight

- Comprehensive market analysis and provide actionable insights.
- Identification of the most suitable markets for your expansion.
- Access to detailed research and market intelligence reports.

2. Local network/ecosystem

- Connections to local ecosystems and key stakeholders.
- Introductions to industry leaders and influencers.
- Connections to both regional and global networks.

3. Business development

- An integrated approach to support your bizdev efforts.
- Recommendations for legal advice, HR, property, and other essential services.
- Opportunities to learn from others facing similar challenges and share your experiences.

4. Brand promotion and communications

- Develop and implement local market promotion strategies.
- Promote your initiatives effectively.
- Increase your exposure: engage in Emerging Europe's programmes, promote on social media, and pitch your story to the Emerging Europe editorial team.

To learn more about our value proposition, look at [OUR STORY](#) and [OUR CLIENT PORTFOLIO](#).

You can also review [our complimentary reports](#) exploring the tech ecosystem, IT, start-ups, education, investment opportunities, and much else.

And our other programmes – [Future of Emerging Europe, She's Next in partnership with Visa, #DigitalFutureEE, Global Visibility Programme](#)

Become a Tech Emerging Europe Advocate

Membership of Tech Emerging Europe Advocates is open to anyone, with no joining or membership fees. [Sign up here](#).

Connect with our Group Leads

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Connect with our TEEA Ambassadors

Albania – [Arlind Haxhijaj](#)

Hungary – [Balazs Horvath](#)

Ukraine – [Nataly Veremeeva](#)

How can I find out more?

Visit our websites: [Tech Emerging Europe Advocates](#) and [Emerging Europe](#)

How can I get in touch?

General Enquiries: techadvocates@emerging europe.org and office@emerging-europe.org

Twitter: <https://x.com/TechEEAdv> and https://x.com/_EmergingEurope

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[More information](#)