



Global Launch Pad: Argentina

[Tech Argentina Advocates](#)

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Points to Consider Before You Launch

- **Research and Plan:** Argentina offers a dynamic tech ecosystem driven by innovation, creativity, and talent. Research your industry, competition, and regional market needs.
- **Company Registration:** Register your business with AFIP and IGJ (or provincial entity).  [ARCA Registration Company Identification Number to operate local.](#)
- **Visas and Legalities:** If you're a foreign entrepreneur, understand visa options. Argentina offers work and investor visas for entrepreneurs.  [Migrations Agency](#)
- **Funding:** Explore public and private funding sources, from ANR (non-refundable contributions) to accelerators and venture capital.
 -  [FONARSEC / Agencia I+D+i](#)
 -  [INVERTIR – Argentina Investment & Trade Promotion Agency](#)
- **Tax Considerations:** Understand corporate taxes, VAT, and export incentives. Consult a local accountant for guidance.  [AFIP – Taxes for Business](#)
- **Insurance:** Ensure your company is covered through a local insurer for liability, property, and worker's compensation.  [Superintendencia de Seguros de la Nación](#)

Getting Established

- **Business Setup:** You can register your SRL or SA company online or through a notary. Open a bank account with Banco Nación, Santander, BBVA, etc.  [IGJ \(Inspección General de Justicia\)](#)
- **Location:** Buenos Aires is Argentina's main tech hub, but Córdoba, Rosario, and Mendoza also offer growing ecosystems. Coworking spaces like La Maquinita, Area Tres, and HIT are great landing spots.
- **Tech Clusters:** Consider areas like Parque Patricios (BA Distrito Tecnológico), Córdoba's Ciudad Empresaria, or Polo Tecnológico Rosario.

Building Your Business

- **Networking:** Leverage the Argentine startup community through events like Startup Buenos Aires, Endeavor, ASEA, and networking platforms.
 - [ASEA – Asociación de Emprendedores de Argentina](#)
 - [Endeavor Argentina](#)
- **Embrace Innovation:** Tap into local R&D institutions like CONICET, INTA, and INTI. Many startups integrate biotech, agtech, fintech, and software innovation.
- **Analyze Target Market:** Argentine consumers are digitally savvy. Use INDEC or market research firms for consumer insights. [INDEC](#)
- **Understand the Culture:** Business in Argentina is personal. Build trust through relationships, be adaptable, and expect some bureaucratic delays.
- **Unicorns:** Argentina has produced several notable "unicorns"—startups valued at over \$1 billion. Here's a list of some prominent Argentine unicorns: **Mercado Libre, Globant, OLX, Despegar, Auth0, Ualá, Mural, Vercel, Bitfarm, Tiendanube (Nuvemshop)**

Regulatory and Operational

- **Data Protection:** Argentina's Data Privacy Law (Ley 25.326) governs data use. A "GDPR-adequate" country by EU standards. [Agencia de Acceso a la Información Pública](#)
- **Talent Acquisition:** Tap into a highly skilled and affordable talent pool. Partner with universities (UBA, UTN, ITBA, UDESA, AUSTRAL) and coding bootcamps (Acámica, Digital House). English as a second language is pretty usual in the Software and Business ecosystem. Argentinians professionals are very well educated, universities promote innovation and challenging educational programs to drive in a competitive business environment.
- **Government Support:** Programs like "Argentina Programa" and "Potenciar Economía del Conocimiento" support tech employment and training. [Ministerio de Economía del Conocimiento](#)
- **Cybersecurity:** Rely on local providers or follow INTI cybersecurity standards for SMEs. [INTI – Ciberseguridad](#)
- **Sustainability:** Sustainable practices are growing in demand, especially in agritech and cleantech sectors. Programs like PROESUS support this. [PROESUS](#)
- **Foreign Exchange Controls:** Currency controls and import/export restrictions are significant. Work with a local advisor or accountant to navigate regulations.

Free Resources

- [AFIP: Start your business](#)
- [Guía para Emprendedores – Gobierno de la Ciudad](#)
- [Startup Buenos Aires](#)
- [INVERTIR Argentina](#)
- [Buenos Aires Distrito Tecnológico](#)